



# ROMAIN CARREAU

ART DIRECTOR / WEBDESIGNER

## PERSONAL SUMMARY

**Enthusiasm / Pragmatism / Empathy**

User centered and SEO friendly design  
Knowledge in digital marketing strategy  
Agile / Lean Management

## EXPERIENCES

Currently

**MesMateriaux.com**

- Art director -

User and graphic interfaces (desktop, mobile...)  
Marketing (blog, tutos, bannering, social, e-mailing)  
Branding (Logos, t-shirts, stickers...)  
Training of collaborators (creation softwares...)

2007 - 2014

**Valorys Media** (web agency)

- Webdesigner -

Creation / html intégration of weekly and daily  
international emailing campaigns  
(Ato1, Marie Claire, Kookai, Spartoo, Canal +)

2006 - 2014

**Freelance Graphic designer**

Branding and brand image development (logos, flyers, signs)  
Design/integration of static websites and CMS wordpress

## EDUCATION

**Licence Pro Graphic Design**

Efficom Paris

2007 - 2008

**BTS communication strategy**

Lycée privé d'Avesnières

2004 - 2006

## CONTACT

+33 6 14 82 39 45

romain@carreau.eu

## PORTFOLIOS

- ◆ [www.carreau.eu](http://www.carreau.eu)
- ◆ <https://www.behance.net/entusiastart>

## SKILLS

Photoshop	<div style="width: 85%;"></div>
Illustrator	<div style="width: 80%;"></div>
Axure / InVision	<div style="width: 75%;"></div>
Html	<div style="width: 80%;"></div>
CSS	<div style="width: 75%;"></div>
InDesign	<div style="width: 70%;"></div>



UX / UI Design



Responsive design



Identity



Ergonomy



ENGLISH



SPANISH