



# ROMAIN CARREAU

DESIGN MANAGER

## INTRODUCTION

### As a Designer & Manager

I strive to create designs that are simple and intuitive,  
yet effective in terms of marketing objectives,  
budget and technical constraints.

## EXPERIENCES

2019 - Now

### POC Pharma

*Design Manager* ♦

Responsible for the multiplatform design  
of the entire brand worldwide

2014 - 2019

### MesMateriaux.com

*Digital Art Director* ♦

Product Design / Management (Online shop multi-devices)  
Social Media Design (Blog, facebook, e-mailing, display...)  
Branding Design and Strategy (Logos, print, goodies...)  
Team Management and Training

2007 - 2014

### Valorys Media (web agency)

*Webdesigner* ♦

Design and Coding for international  
emailing/e-newsletter campaigns  
(Marie Claire, Kookai, Spartoo, Canal +...)

## EDUCATION

### Bachelor Graphic Design

Efficom Paris

2007 - 2008

### BTEC Marketing strategy

Lycée privé d'Avesnières

2004 - 2006

## CONTACT

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## PORTFOLIO

♦ [behance.net/romainsquare](https://www.behance.net/romainsquare)

## EXPERTISE (click on buttons)



Mobile



SAAS



Branding



Website

Photoshop

Illustrator

Figma / XD

Html / CSS

Wordpress

Webflow...



ENGLISH



SPANISH