



# ROMAIN CARREAU

DIGITAL DESIGNER / ART DIRECTOR

## INTRODUCTION

### Experienced Design Manager

Specialized in delivering user-friendly designs  
that align with marketing goals, budget,  
and technical specifications

## EXPERIENCES

2019 - 2025

### POC Pharma

*Design Manager* ♦

Led global brand design across multiple platforms  
(Design system, Branding, Marketing campaigns...)

2014 - 2019

### MesMateriaux.com

*Digital Art Director* ♦

Product Design / Management (multi-device market place)  
Social Media Design (Blog, Facebook, e-mailing, Adds...)  
Branding Design and Strategy (Logos, print, goodies...)  
Team Management and Training

2007 - 2014

### Valorys Media (web agency)

*Webdesigner* ♦

Project Management, Design and Coding  
for international e-mailing/e-newsletter campaigns  
(Marie Claire, Kookai, Spartoo, Canal +...)

## EDUCATION

**Bachelor Graphic Design**  
Efficom Paris

2007 - 2008

**BTEC Marketing strategy**  
Lycée privé d'Avesnières

2004 - 2006

## CONTACT

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## PORTFOLIO

♦ [www.carreau.eu](http://www.carreau.eu)

## EXPERTISE

UX/UI / Marketing / Data / E-Newsletters...



Websites  
& Apps



Branding



e-commerce



SAAS

## SKILLS

Photoshop, Illustrator  
Figma / XD  
Html / CSS  
Wordpress/Webflow...  
Power BI

## LANGUAGES

English > B2 First  
Spanish > B1  
French > Native