



ROMAIN CARREAU

DIGITAL ART DIRECTOR

INTRODUCTION

UX/UI Design / Product Design

Pragmatic and emphatic, I strive to make simple and intuitive designs, while remaining effective in terms of marketing goals, budget and technical constraints.

EXPERIENCES

2014 - 2019

MesMateriaux.com

Digital Art Director ♦

Product Design / Management (Online shop multi-devices)
Social Media Design (Blog, facebook, e-mailing, display...)
Branding Design and Strategy (Logos, print, goodies...)
Team Management and Training (6 pers.)

2007 - 2014

Valorys Media (web agency)

Webdesigner ♦

Design and Coding for international emailing/e-newsletter campaigns
(Marie Claire, Kookai, Spartoo, Canal +...)

2006 - 2014

Freelance Graphic designer

Branding Design (logos, flyers, signs...)
Design/Coding for websites and CMS

EDUCATION

Bachelor Graphic Design

Efficom Paris

2007 - 2008

BTEC Marketing strategy

Lycée privé d'Avesnières

2004 - 2006

CONTACT

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PORTFOLIO

♦ www.carreau.eu/en

SKILLS

Photoshop	<div></div>
Illustrator	<div></div>
Prototyping	<div></div>
Html 5	<div></div>
CSS 3	<div></div>
Wordpress	<div></div>



UX / UI Design



Responsive design



Graphic design



Ergonomy

